

# Sponsor the Cruise!

## 5th Annual Caregiver Cruise to Bermuda

- Five night trip to Bermuda aboard the Grandeur of the Seas, Royal Caribbean, from August 3 to 8, 2019.
- Eight to ten families or caregivers will travel with Insight staff to enjoy a safe and supportive vacation!

In 2019 we have two sponsorship packages available with unique sponsorship benefits. Read more or give us a call today to learn more about how you can support a great program and gain visibility for your company!

## YOUR BENEFITS

### CONTRIBUTOR \$500

### DAY SPONSOR \$1,000

#### Logo on cruise marketing materials

- Your logo will be displayed on Insight's Caregiver Cruise page with a link for at least 6 months, and also be included on Caregiver Cruise Kickoff Event materials both at the event and take-home items.



#### Name listed on cruise marketing materials

- Your name will be included with recognition pieces as a Caregiver Cruise Sponsor. This includes our email distribution list of 2,500 individuals and our print newsletter list of 1,000 households.



#### Attendance at Caregiver Cruise Kickoff Event

- Exclusive invitation to our Caregiver Cruise Kickoff Event to meet our cruisers and provide additional information about your services.



#### Provide a marketing item in cruisers' gift bags

- Your choice of item to include as a gift for our cruisers! This could include any promotional item, such as a pen, stress ball, first aid kit, etc.



#### Exclusive social media promotions all day

- For your selected day, you alone will receive social media recognition as a Caregiver Cruise Sponsor. This includes posting on Facebook and Instagram.



#### Exclusive blog post promotion

- For your selected day, you alone will receive recognition as a Caregiver Cruise Sponsor in the daily blog post, including a link to your website.



# I'm Interested!

## Contributor - \$500

## Day Sponsor - \$1,000

### Pick your Day!

- ☐ Saturday, August 3 - Depart from Baltimore
- ☐ Sunday, August 4 - Cruising down the Atlantic
- ☐ Monday, August 5 - Kings Wharf excursions
- ☐ Tuesday, August 6 - Kings Wharf excursions
- ☐ Wednesday, August 7 - Cruising up the Atlantic
- ☐ Thursday, August 8 - Arrive in Baltimore

## CONTACT INFORMATION

Company Name

Contact Person

Address

City

State

Zip

Phone

Fax

Email

## PAYMENT TYPE

☐ Check (made payable to IMCC)

☐ Invoice

☐ Credit Card (complete below)

You can also pay online at [InsightMCC.org/CruiseContributor](https://InsightMCC.org/CruiseContributor)

Credit Card Number

Expiration Date

3-Digit Code

Authorized Signature

Name on Card

**Questions?** Contact Robin McGlothlin at 703-204-4664 or [robin.mcglathlin@Insightmcc.org](mailto:robin.mcglathlin@Insightmcc.org).

Your sponsorship offsets the cost for the caregivers to attend the cruise and supports Insight Memory Care Center.

## CAREGIVING IS HARD.

Caregivers especially deserve a vacation, but many don't go because of a loved one with dementia.

### *This is why Insight offers a Caregiver Cruise!*

Both the individual with a dementia diagnosis and their caregiver attend, making the program possibly the first of its kind in the country. In addition to the many benefits a cruise offers, Insight offers the following to make the cruise safe and stress-free:

- Insight takes care of the **booking and travel details**, from making sure deposits are sent in on time, arranging transportation to and from Baltimore, booking the best excursions for the group, and coordinating matching luggage tags.
- Insight can **answer (almost) any questions about cruising**, including what alcohol you are allowed to bring and what you are not allowed to bring back on the boat. We are experts as this is now our 5th cruise!
- Insight sends **two trained staff members on the cruise** to serve as guides, support group leaders, activity planners, educational experts but most of all friends to have fun with on the cruise!
- Insight provides **person-centered respite care** during the two cruising days from 9 am to 1 pm.
- Insight **plans all excursions** while in Bermuda including shopping, site seeing, and glass bottom boat tours. We make sure all have tickets and know where to go and when.
- Insight's two staff are with the cruisers on all excursions to **provide additional supervision** and serve as guide to have the most fun during the excursion.
- Insight provides person-centered respite care during evening shows giving **caregivers a carefree evening** to dress up and enjoy a performance.
- Insight gives families **a vacation in a safe and supportive environment**, for many this is the last vacation they will take with their loved one.



“The caregiver cruise has been a wonderful experience, we were able to come on a glorious vacation, the events were planned for us, we had wonderful companions, and we just had a really good time.”

~ Kathy & Jim, 2017 Cruisers



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**703-204-4664**

[InsightMCC.org](http://InsightMCC.org)

### **Many Thanks to our 2018 Cruise Sponsors:**

Aarondale Retirement Community, Always Best Care, Arbor Terrace Fairfax, Brightview Woodburn Assisted Living, The Crossings at Chantilly, Karen and John Fagelson, Chris Grassmuck, Golden Pond Elder Care Strategies, Great Falls Assisted Living, Thrive at Home, and Tribute Heritage Village



## Caregiver Cruise SPONSORSHIP BROCHURE

**August 2019**

*Bermuda*

Support caregivers on an  
unforgettable vacation!